

MENTOR SERVICE

NOVEMBER 26, 2016

JBMC

DR. TAKERU OHE

- **JBMC is not simply a business contest to evaluate whether the idea is good or bad or detailed financial statements.**
- **It is a business contest initiated under the belief that “a person who can verify the hypothesis becomes a successful entrepreneur”.**
- **The mentor service is a one-on-one basis service on business model and its verification of assumptions.**

【Schedule】

- **Period**
1 hour per session, once every 2 weeks, at least 2 sessions by the end of January. The Skype and mails are alternative for non-Tokyo team.
- **The session time is determined by mentors and team with mutually convenient.**
- **The acceptance of the mentor service is determined application materials and recommendations.**

【Main mentor emphasizes】

“Verification of hypothesis with shortest time”

“Quantification of Business Model Campus”

“A presentation that can win in the world” etc.

Mentors in Tokyo area

Takeru Ohe (Research Promotion Division, Waseda University. New Business Consultant)

Ryuta Kono (Professor, Tama University Graduate School. Marketing Consultant)

Shuji Honjo (Visiting Professor, Tama University University. IT Consultant)

【Application Deadline】

- **December 15, 2016**
- **Make a decision notice within 1 week after submission of application**

【Duration of mentor course】

- **October 22 - 2016 to January 29**
- **At least twice, once every two weeks**